

**TENNESSEE VALLEY REGION, EGA**  
**Board of Director's Meeting**  
**April 28, 2017**

Marnie Graley, Region Director, called the meeting to order at 2:05 PM at Carson Springs Conference Center, 1120 Carson Springs Road, Newport, TN 37821.

Marnie welcomed everyone to the meeting and introduced our new membership chairman, Vicki Morrison (Dogwood Chapter) as well as new Region Representatives. New appointments were previously approved and are: Donna Etkin (Historian and Newsletter Editor), Vera Grimsley (Outreach), Liz Alexander (continuing as Education), Debbie Cosper (Finance), and Brenda Willis (Parliamentarian). All attendees introduced themselves.

Brenda Willis called the roll and determined that we had quorum.

Minutes of the previous Board meeting were mailed to a committee and were approved by that committee. (Minutes were not read at today's meeting to save time.) The minutes will continue to be available on the TVR website.

Marnie strongly encouraged everyone to make sure she was given any email address changes. She frequently emails information to Chapter Presidents and Reps and will rely on us to ensure she has current contact information.

## **Committee Reports**

**Treasurer.** Debbie Cosper provided the Financial Report. Our current balance is \$32,748.18. Debbie handed out a copy of the financial report. There were no comments or questions.

**Finance Committee.** Debbie Cosper also provided the report from the Finance Committee. The audit for the previous treasurer will be finished in May.

**Membership Committee.** Vicki Morrison gave the report. Dues are due from each chapter at the end of May. An updated report will be prepared in June. We all need to emphasize membership, especially youth membership.

**Bylaws and Standing Rules.** Catherine Talley and her committee provided recommended changes to the TVR bylaws. The changes were based on recommendations by National. Copies of the recommended changes were handed out. After allowing time for everyone to read the current paragraph and the proposed replacement, Catherine answered several questions. Marjorie Sink made a motion to accept the proposed bylaws, and Ginger Trawick seconded the motion. We voted and the motion carried. Catherine added that the Standing Rules will be reviewed and any necessary changes will be presented to the Board before the end of the year.

**TENNESSEE VALLEY REGION, EGA**  
**Board of Director's Meeting**  
**April 28, 2017**

Chapter bylaws are to be approved by the end of 2017. They must be approved by National before being voted on by the chapter. A copy of the chapter bylaws should be provided to TVR after being approved by national and the chapter.

**Education.** Liz Alexander reported that there is about \$2,250 remaining in the Region's funding of the Phillips Grant. The funds must be used before the end of the year or they will have to be returned to National. Chapters should tell the region if they will not use the money allotted to them. Any funds not used by chapters will be available to use at the region level. There was considerable discussion about the report prepared indicating which chapters have used the grant or have plans to use it. A suggestion was made to use a portion of the funds to supplement the Thursday evening program at SAS XXXVIII. We would need to make sure that members-at-large were invited, which could easily be handled since the contact info for members-at-large is available for all. They would still need to pay for the program, which would be a nominal amount. Similarly, chapter members of TVR could be invited to attend the program at the same fee amount without attending the SAS classes.

It was also mentioned that the funds could be used for a scholarship to a SAS with certain restrictions. But it was stated that all members had to benefit from the monies. So this idea was tabled. Another thought is to award a certain amount toward the SAS class fee and kit.

Lena Lundgren moved that up to \$500 of the Phillips grant be used for SAS 38 to offset the costs for the Thursday evening program. Vicki Morrison seconded the motion. Since no more discussion was necessary, the vote was taken. The motion carried with one abstention.

**Nominations.** Rita Osterhage reported for the nominating committee. Rita stated that she thought she was starting her first year of a three-year term. She was corrected as per the bylaws. She is starting her second three-year term. Marnie stated that we would elect a nominating committee at the Fall 2017 meeting.

**Outreach.** Vera Grimsley provided copies of the region outreach report for each attendee. Only 17 chapters reported. Please use her current email address as reported on the region directory (yahoo account). She encouraged all to read the report and find out what other chapters are doing, Vera wanted to recognize the Alabama chapter for having its 40<sup>th</sup> anniversary. Vera offered to answer any questions on the report.

### **Share-a-Stitch Reports**

**SAS XXXV.** Faye Shaw reported that all financial business had been completed and they made a profit of \$2,287. Checks have been prepared for distributing this profit according to which chapters participated in preparing and conducting the SAS.

**SAS XXXVII.** Lois Threlkeld reported the schedule for the events of SAS. Check-out on Sunday is 11:30 am.

**TENNESSEE VALLEY REGION, EGA**  
**Board of Director's Meeting**  
**April 28, 2017**

**SAS XXXVIII.** Debbie Cospert reported for SAS 2018.

- The logo has been designed and is ready to go to National for approval.
- She has a great committee but still needs a book sale chair, and more books to sell.
- Debbie stated that pre-registration will be extended for 30 days and class information will be placed on the TVR website.
- Class samples are available for review.
- Pre-registration will be open until Saturday 8 pm.

Vicki Morrison moved to loan the SAS XXXVIII committee \$3,000 to open the bank account. Nancy Pardue seconded the motion. There was no discussion. The motion carried with one abstention.

**SAS XXXIX.** We need a seminar chairman for SAS XXXIX. We have a location (Charleston, WV) and some committee positions filled.

### **Unfinished Business**

**Share-a-Stitch Teaching Fee.** A recommendation came from the SAS Advisory Committee concerning the daily rate to be paid to SAS teachers. It was recommended that we pay \$350 per day starting with SAS XXXIX. After considerable discussion, we voted to accept the recommendation from the committee. We also decided that we would need to raise the registration fee to \$235, with pre-registration set at \$40 for SAS XXXIX.

**Fall Board Meeting.** It will be held in Athens, Alabama and hosted by Southern Stitchers. Registration forms were distributed. Marnie encouraged us to send in our meal selection ASAP.

### **New Business**

**Committee to approve Meeting Minutes.** Marnie requested volunteers for the committee. Marjorie Sink, Ginger Trawick, and Eileen Worthington were appointed to the committee. Marnie will also review the minutes when the committee does.

**Blue Ridge Rendezvous.** Volunteers are needed for the National Seminar held in Asheville, NC in August 2017. Christine Sloane is the volunteer chairman. She can be reached at 803-230-31941 or [kikiro9@gmail.com](mailto:kikiro9@gmail.com).

**TVR Donation to National Seminar Auction.** Marnie suggested that we purchase a glass sculpture for the auction. She assured us we could obtain a large piece from Blenko for about \$400. Lena Lundgren

**TENNESSEE VALLEY REGION, EGA**  
**Board of Director's Meeting**  
**April 28, 2017**

moved that Marnie spend up to \$400 for a glass sculpture for the auction. Lois seconded the motion. A vote was taken and the motion carried.

**Diamond Jubilee 60th Anniversary National Seminar.** Seminar will be held Oct 3-7, 2018. Marnie has tickets for a drawing to win an all-expense paid trip. Suggested donation is \$10.

### **Announcements**

March 2017 EGA National Board of directors Meeting. Marnie relayed the highlights of the meeting.

- Gaye Phillips estate has been settled. A check should be arriving at National late this summer. Income from the estate was over \$100,000 for 2016.
- We were encouraged to obtain a copy of the Little Book of Embroidery Basics from National. It is a great resource.
- Our National President is encouraging all chapters to prepare a "new member kit" to be given to each new member. Hopefully it will serve to welcome the new member and get them started in EGA.
- We currently have four projects in electronic form to raise funds for Alzheimer's, the President's chosen charity.
- Crown Jewels has received donations totaling \$90,000.
- Elected officers and seminar committee chairs will have staggered terms in the future.
- Scholarships and awards are still given annually. If you don't win something the first time, you are encouraged to apply again.
- Strategic planning is a four-prong approach. It will consist of an on-line presence; marketing and branding for growth and sustainability; membership, recruitment and retention; and policy and procedures, which are being revised and refreshed. Recruitment will be promoted by the award of grants for attending local fairs and festivals, with up to \$750 per event available.

The meeting was adjourned at 4:10 pm.

Respectfully submitted,

Brenda Willis  
Secretary